



# SMART BUILDING<sup>®</sup> Levante

**Fiera del Levante, Bari Italy  
20-21 November 2020**

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Organized by

**Pentastudio**  
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In collaboration with



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# **SMART TECHNOLOGIES FOR MEDITERRANEAN COUNTRIES**

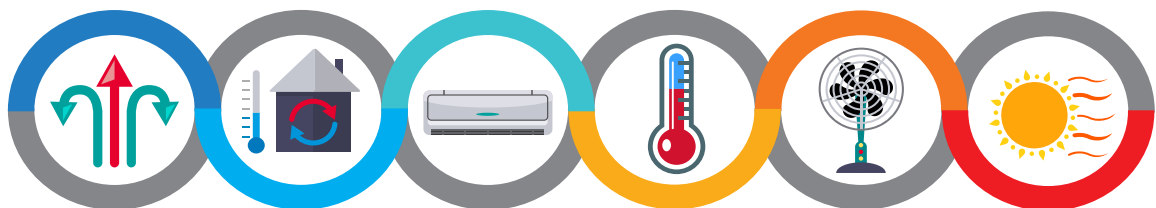
**From Smart Homes to Smart Cities:  
Innovation and Technological  
Integration in Southern Italy**

# Technological Development and Global Warming Mitigation

After the great success of the first edition in 2018, the city of Bari, in southern Italy, is again home to '**Smart Building Levante**', a biennial event dedicated to technological innovation for homes, buildings and cities in southern Italy.

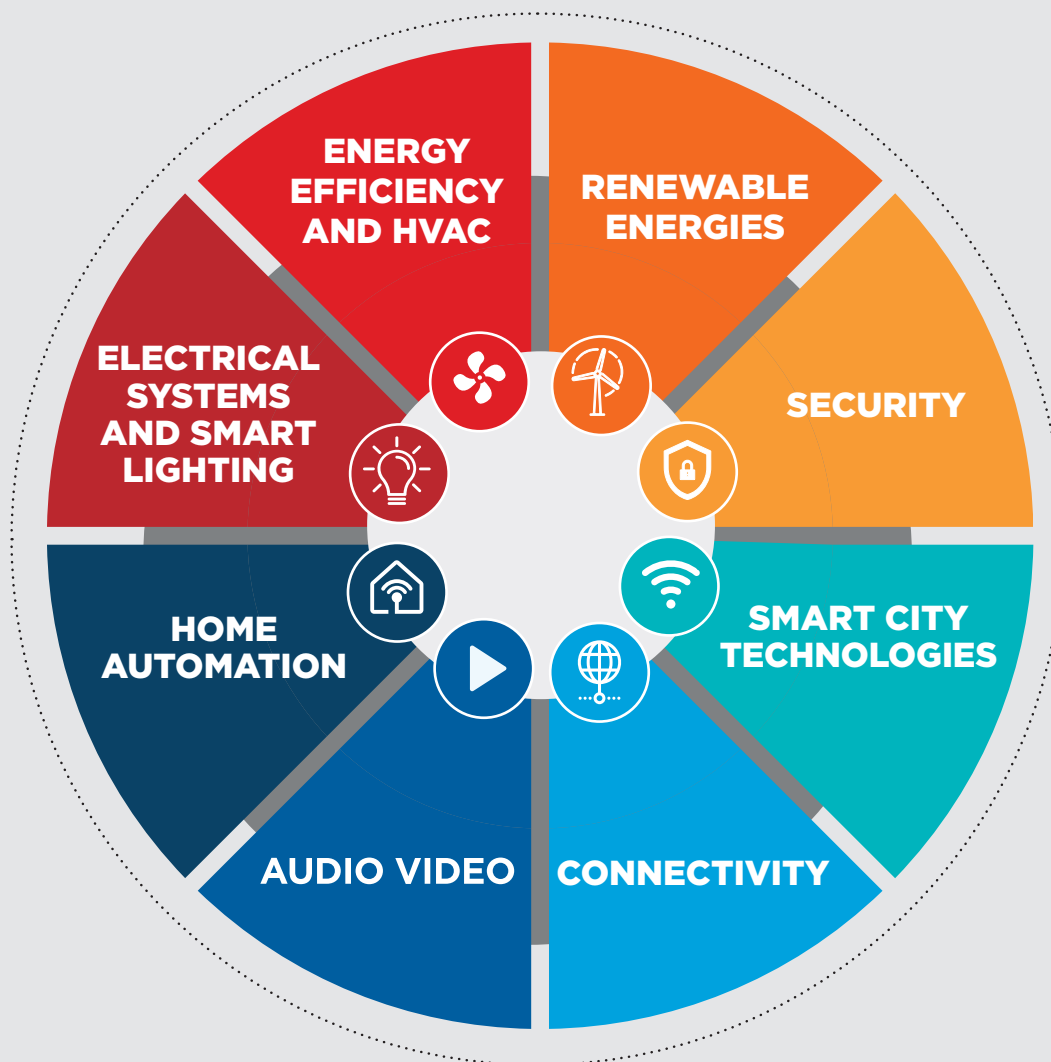
The 2020 edition results from a closer cooperation with **ACMEI** (a leading distributor of electrical and electronic equipment in southern Italy) and has a new concept, which rightly highlights the choice of Bari, one of the Mediterranean capitals, as host city.

Smart Building Levante not only showcases the most advanced technologies in telecommunications, home automation, security, and energy consumption, but it will focus on technologies to mitigate global warming in typically Mediterranean environments.



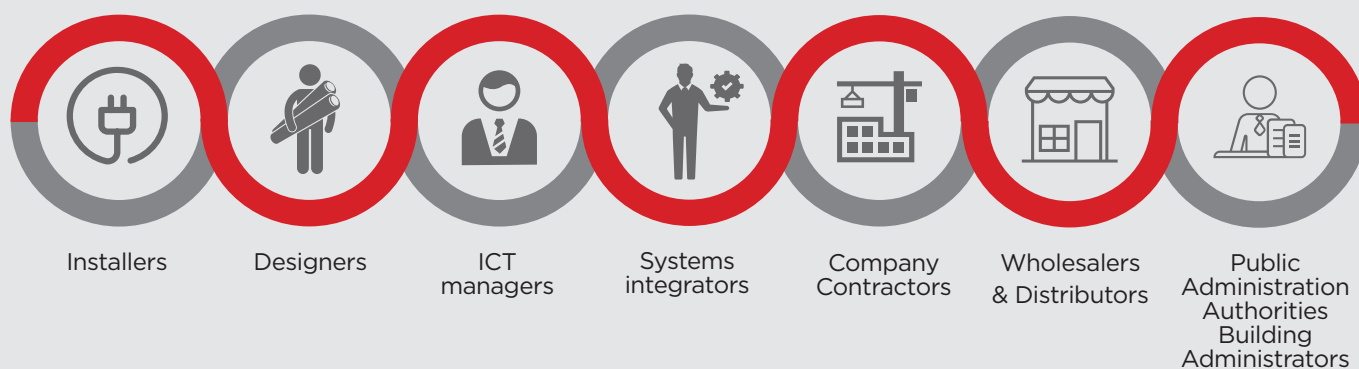
# Product areas

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# Target visitors

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# Innovative Building Services Engineering in Construction 4.0

Building services engineers account for a third of construction professionals, and building services are almost half of the value of that market. This is enough to show that new building services engineering is crucial to a new construction sector.

When passive technology (building envelope) meets and interacts with active technology (building services), energy efficiency, performance, and new comfort are promoted, and the result is a smart building.

The approach, however, differs from latitude to latitude and Smart Building Levante wants to focus on the different design and technological approaches needed in the Mediterranean regions.

Home and building automation form an integral part of a systematic approach to energy efficiency. With the upcoming entry into force of the European Directive that requires all new buildings to be Nearly Zero-Emission Buildings (nZEB) by 31 December 2020, those are urgent issues.

Consequently, Smart Building Levante will provide food for thought about how that goal should be handled in regions that, rather than fighting cold weather, are fighting and will increasingly fight rising temperatures.

The 2020 event in Bari sets a goal that by tradition belongs to the city: to act as an international hub, to focus on what is happening on the other side of the sea, aiming to involve operators and experiences from countries experiencing the same problems as southern Italy.





# THE 2018 EDITION'S SUCCESS IN FIGURES



# +14,35%

increase in traffic on the website  
of the event for 107.533 views



**5.112**  
professional  
visitors in 2 days



# 494

the operators who  
attended conferences  
and workshops



**Luca Baldin**

Smart Building Levante in Bari in 2018 was a new event that was welcomed by a market prone to smart building services innovation, particularly for home and building automation, energy efficiency, advanced security systems.

The number of visitors matched the quality of leads collected by exhibitors, which clearly shows the high potential of a market of smart products and applications for homes and cities.

Bringing topics linked to digital transformation and construction 4.0 to a southern Italian city like Bari, which is at the forefront of telecommunications technology, and the feedback at the end of the two-day show confirm we are on the right path.

**Luca Baldin**

*Event Manager Smart Building Levante*



**We are waiting  
for you from 20 to 21  
November 2020**

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