



SMART BUILDING[®] Levante

From Smart Homes to Smart Cities: Innovation
and Technological Integration in Southern Italy

19-20 February 2021
Fiera del Levante Bari, Italy

An event



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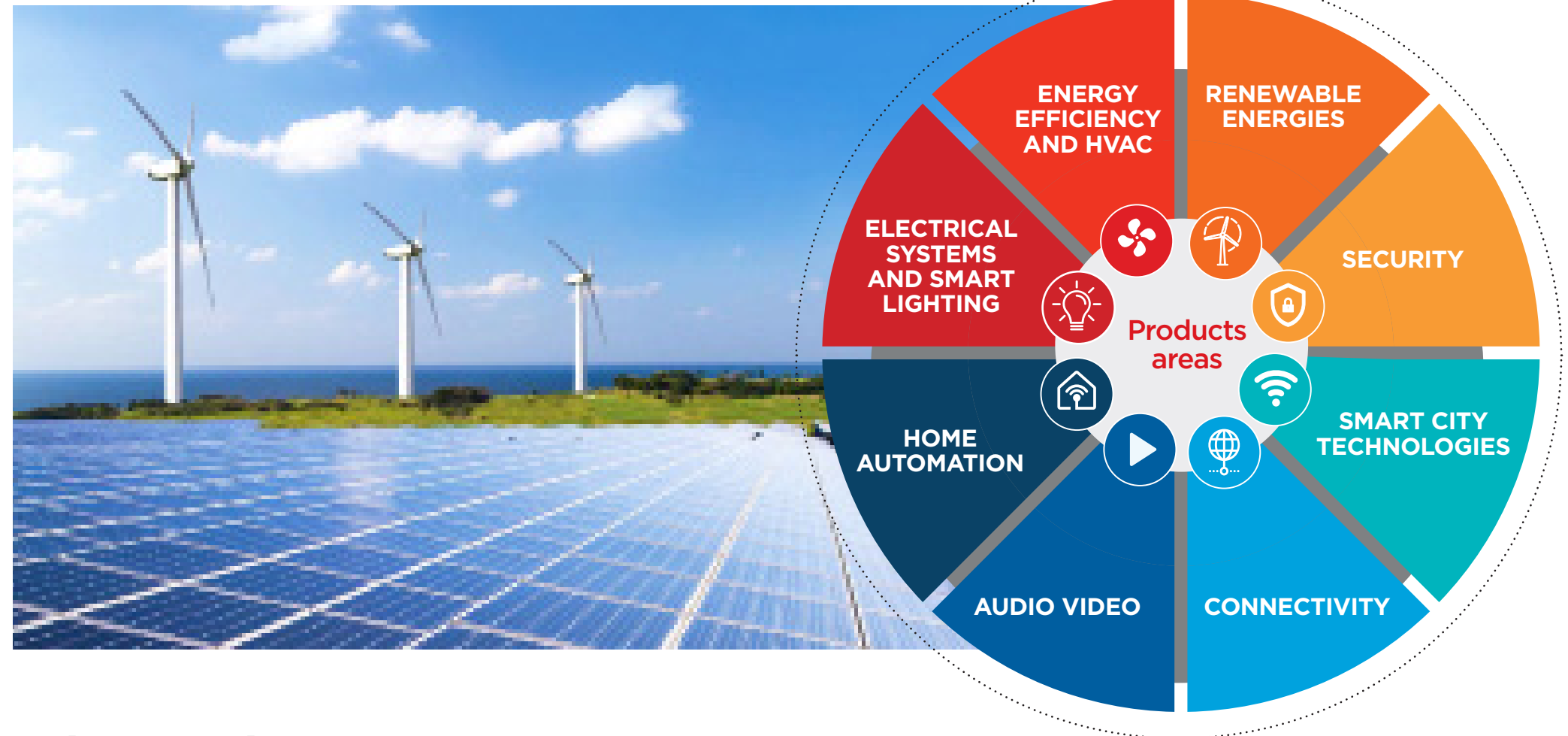
In collaboration with



L'Europa alla portata della vostra impresa.

Innovation for the Development of Southern Italy

Smart Building Levante is the reference show about construction and territorial technological innovation for southern Italian regions. The **2021 edition** wants to consolidate existing partnerships and further engage the area and professionals, by encouraging reflection about the **relationship between technology and places** and looking for targeted answers to specific problems, in the belief that a show should be **an opportunity for business** and for **cultural growth**, too.



Watchword: Integration

Smart Building Levante is the child of the numerous activities that take place across Italy with the **Smart Building Italia** brand. More than others, Smart Building Levante has the trademark of **technological innovation** and can represent the whole sector of **home and building automation** and **system integration**. Digital technologies have dismantled all the barriers between old and new specializations. Now they require a holistic approach and engineers that can understand the momentous change and pool their skills.

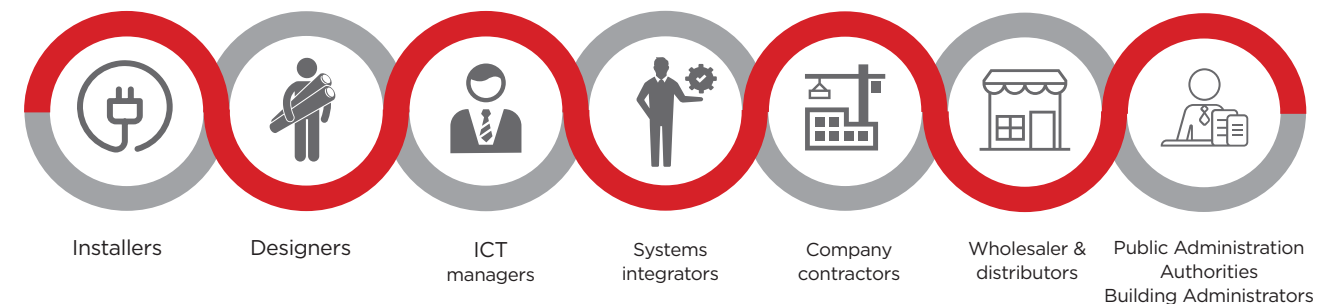
Bari - Levante

Smart Building Levante leverages the historical role that the city of Bari has always had as a bridge to the **Eastern Mediterranean and the Balkans**. Therefore, many efforts are being made to engage professionals from countries with time-honoured relationship with the city of Bari and its region, Puglia. As a result, the show will be a place where traditionally linked territories can meet and develop - some of which are greatly expanding - and it will have an international spirit.

A Market and its Show

The value of systems in a new building is almost 50% of the full structure cost. 33% of construction professionals are now building services engineers. In 2018, the smart building and smart home markets in Italy were worth about Euro 4 billion, with an estimated annual growth of 20% for the three following years. Those are the numbers of a phenomenon that has transformed both construction and its asset management in a few years. That is the industry Smart Building Levante wants to provide a market for.

Target audience



Building versus City

The event will have an introductory day **Bari Smart City Conference** (18th February 2021) covering the **highly topical subjects of smart cities** and two extremely busy days to apply such issues to every building of a smart city. This is what Smart Building Levante is about and it will take place at a crucial time when Europe requires a shift to a **NZEB (Nearly-Zero Energy Buildings)** design and common sense asks us to do all that we can to contain global warming.



**We'll be waiting
for you from
February 19 to 20, 2021**

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Organization **Pentastudio**