



# BARI SMART CITY CONFERENCE



Urban Sustainability and Resilience  
in the Mediterranean

**24 June 2021**

Centro Congressi

Fiera del Levante Bari, Italy

An event



Powered by **Pentastudio**

In collaboration with



Politecnico  
di Bari



COMUNE DI BARI



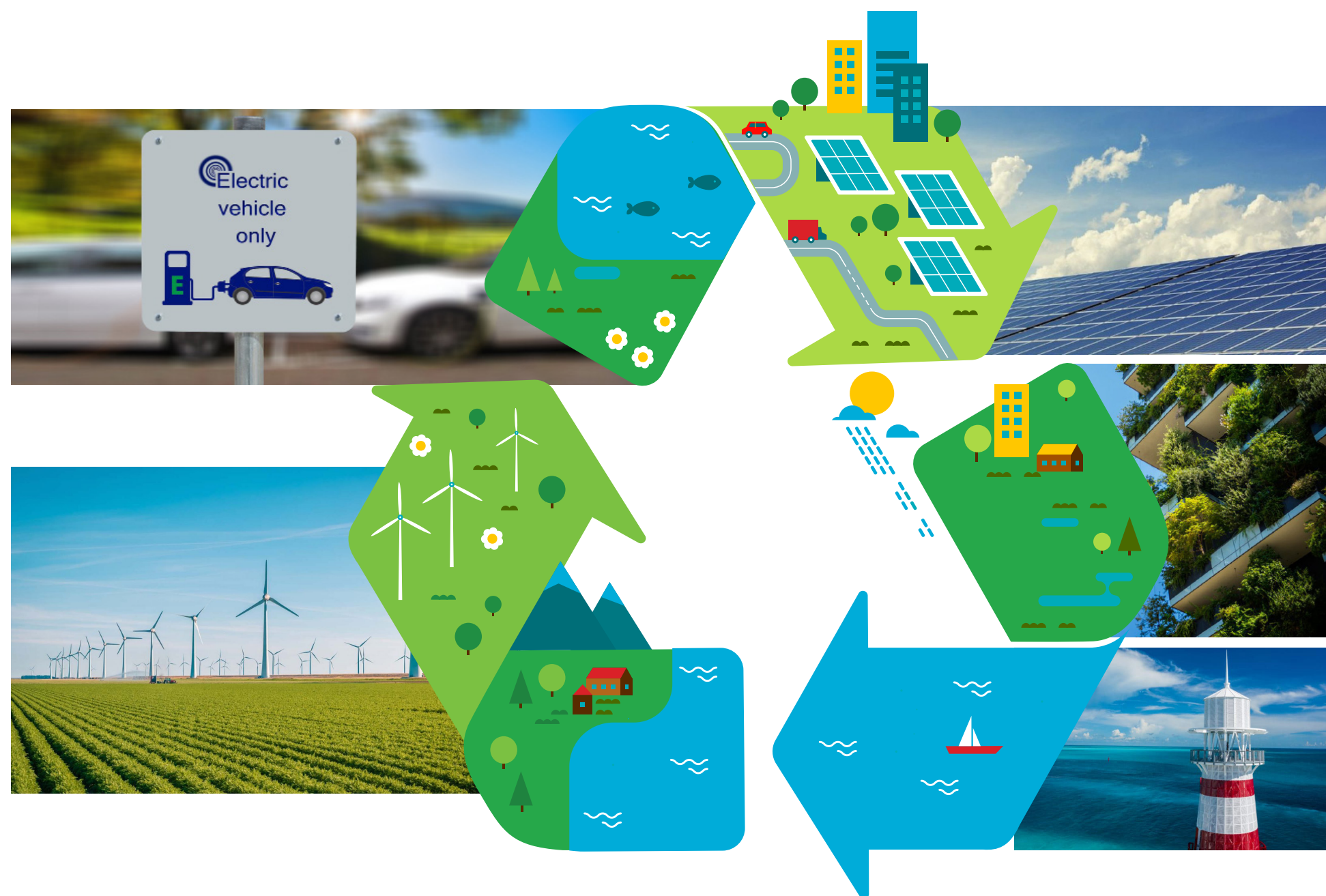
[www.smartbuildinglevante.it/en](http://www.smartbuildinglevante.it/en)



## From Milan to Bari

The **Bari Smart City Conference** will be the prologue and opening event of the Smart Building Levante exhibition (19-20 February 2021). It is based on the successful experience gained in 2019 in Milan, when the Milan Smart City Conference was held during the second edition of the Smart Building Expo. The three-day event involved more than 60 speakers and more than 400 experts registered.

In 2021, Bari will take over from Milan with two specific goals. First, it wants to extend the dialogue to the Mediterranean, engaging representatives from Israel—a leading country in the technological field. Secondly, but equally important, it wants to shift the focus to the cities in South Italy, on the strength of the leading role that Bari has been taking in this sector and that, not by chance, puts it at the top of all the rankings on smartness in South Italy.



### A Successful International Partnership

The **Bari Smart City Conference** has built on the dialogue started since the beginning by the Polytechnic University of Bari - one of the main educational and scientific institutions in South Italy - with some Israeli academics from prestigious Israeli institutions, such as Haifa's Technion and Tel Aviv University. The context is a true bilateral Italy-Israel meeting about how technology can contribute sustainability, efficiency and innovation to the great Mediterranean cities.



### The Key Themes

The **Bari Smart City Conference** will be part of the Green New Deal, a European and national strategy of ideas and initiatives.



The show will address issues such as green design standards combined with a new concept of autonomous energy community, smart citizenship and the tools to develop it safely, urban resilience after coronavirus, and the development of sustainable mobility.

### The Scientific Committee

The **Bari Smart City Conference** will leverage the essential contribution made by important Italian and Israeli speakers.

It also relies on the work of the Smart Building Levante Scientific Committee; they have been preparing this great event for over a year and the Puglia regional government has recognized its international value recently.

# We are waiting for you 24 June 2021

Centro Congressi, Fiera del Levante Bari, Italy

## Sponsorships

As side event of the Smart Building Levante exhibition, the **Bari Smart City Conference** already has many prestigious sponsorships, such as:



For information: **Pentastudio** Tel. +39 0444 543133  
info@smartbuildinglevante.it [www.smartbuildinglevante.it/en](http://www.smartbuildinglevante.it/en)